



Casino
Managed Services

DOUBLE DOWN ON YOUR REVENUE STRATEGY

Combine Duetto's breakthrough technology with a Casino Managed Services partnership and take your revenue strategy to the next level.

Who better to optimize your revenue management system than the people who built it? Duetto's Casino Managed Services team has decades of experience in the casino industry—from the megaresorts on The Las Vegas Strip to the tribal gaming casinos throughout the country. Let us manage everything from optimal pricing recommendations to real-time reporting and reinvestment strategies, and together we will maximize profit for your casino's hotel.



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LEVERERAGE OUR EXPERIENCE

Duetto's casino team is made up of the country's top revenue management minds, bringing experience from Wynn, Caesars, Atlantis Bahamas, Pinnacle Entertainment, Mohegan Sun, Resorts Casino Hotel in Atlantic City, and many others. The team, led by Senior Director of Customer Success Nevin Reed, uses analytical expertise to create cross-departmental efficiencies focused on generating the most revenue through real-time analysis, including gaming-specific recommendations.

WHAT'S IN THE CARDS?

By partnering with Duetto Managed Services, our team of casino revenue strategists will perform the following core functions:

- Manage pricing and yield strategies within GameChanger
- Full analysis of current segmentation and reinvestment practices
- Lead weekly revenue strategy meetings (remote)
- Participate in strategy meetings with management
- Build and analyze monthly forecasts
- Create and distribute appropriate GameChanger reports
- Review and analyze market intelligence data, such as competitor offerings
- Provide promotional suggestions to marketing department
- Evaluate trends and develop strategies to increase performance
- Manage distribution relationships with direct-connect partners
- Forecast group demand and assist in developing group strategies

Add-on services:

- Create packages and promotions through non-direct distribution channels
- Create additional reports outside of GameChanger
- Develop custom direct marketing, packaging and contract strategies
- Manually update non-direct extranets